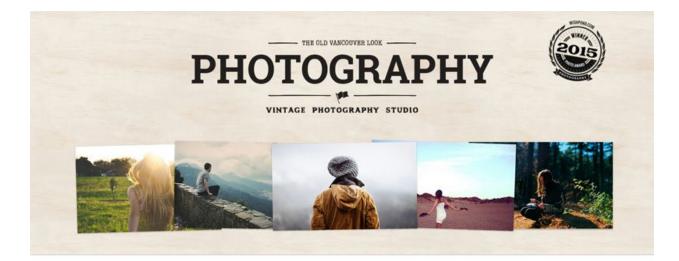


Below you will find **10 examples** on how you can use landing pages for your organization.

- 1. Booking a Consultation
- 2. Webinar Registration Page
- 3. Ebook Download Page
- 4. Newsletter Signup Page
- 5. Event Registration
- 6. Customer Survey
- 7. Contact Us
- 8. Coming Soon Page
- 9. Course Sign-up
- 10. Reserve a Product



Consultation Landing Page

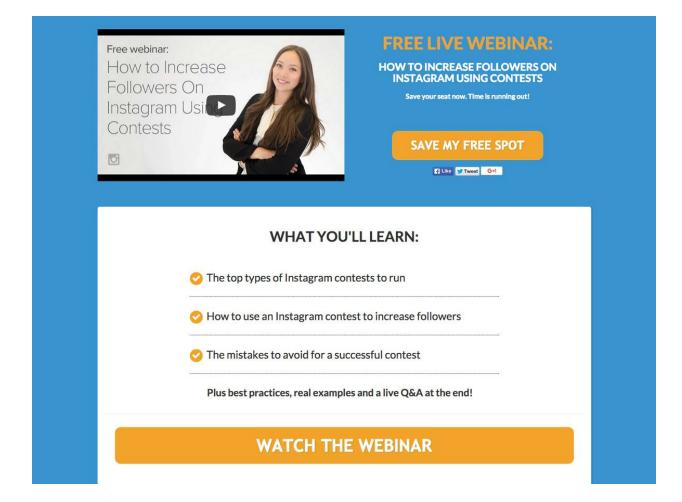


Shot	s of Experience Combine to Get you the Perfect	BOOK YOUR SESSION	
Whether you'r	phers have over 40 years of combined experience to help you get the perfect shot. re planning an engagement, need lifestyle photography, or are just looking to	Your Email Address *	
	Ir latest adventures, The Old Vancouver Look has the equipment and the expertise to perfect image in unique vintage style.	Tour Email Address *	
See our full portfolio here		Phone Number *	
	"Jeremy is the most friendly and professional photographer I have ever worked with. His attention to detail is amazing. I would definitely work with him again."	GET STARTED	
	- Diana Schwartz, Vancouver BC		
	© 2014 The Vancouver Look - Term & Conditions - Privacy	Policy	
	Powered by Wishpond	9	

A consultation landing page can be used to showcase your expertise and allow users to book a 1-on-1 meeting with you. Consultation landing pages are great for fitness trainers, physiotherapists, photographers, consultants, etc. If possible, try including a customer testimonial as it's been proven to increase conversions.

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Webinar Registration Page



A webinar registration page can be used to give information about an upcoming webinar and allow users to register prior to the event. Be sure to include information regarding what the webinar topic, a brief breakdown of the keypoints, and the date and time.

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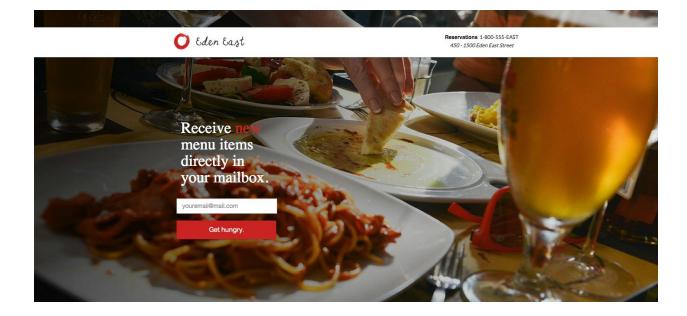
Ebook Download Page

wishpond	
FREE EBOOK A Photographer's Guide to Getting Tons of Local Clients wi	ith Google AdWords
In this step-by-step guide you will learn: • How to make an optimized landing page for your ad campaign • How to find the best keywords to use for your AdWords campaign • How to choose the most relevant AdWords campaign settings for photography businesses • How to create an ad group for your AdWords campaign • How to create an ad group for your AdWords campaign	DOWNLOAD OUR EBOOK TO SCORE LEADS FOR YOUR PHOTOGRAPHY BUSINESS! Full Name*
	Get local clients now!
	Copyright @ 2015 Wishpond Technologies Ltd. Terms & Conditions - Privacy Policy

An ebook download page can be used to briefly summarize the key points of your ebook while also providing a place for users to download the book itself. Choose between redirecting users to another page to download (i.e. thank you page), or uploading your book directly to Wishpond for instant downloads as soon as users click your call to action.



Newsletter Signup Page



A newsletter signup page can be used to collect emails for your email list. Businesses that use these types of pages include retailers, restaurants, event planners, financial services professionals, etc. Try linking your newsletter signup page to an automation workflow to send out a "Welcome to our Newsletter Mailing List" email.

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Event Registration

VANCOUVER STARTUPS FOOSBALL TOURNAMENT	wishpond
2nd Annual Vancouver Startup Foosball Tournament	*open until Aug 17,2015
DATE: August 21, 2015 TIME: 6pm (est. 3- 4 hours) LOCATION: 1500 W Georgia St.	Team member 1 name *
Join us on August 21, 2015 to compete in the 2nd annual Vancouver Startups Foosball Tournament at Wishpond.	Team member 2 name *
There will be a final prize and possibly some special guests!	Email.*
	Company Name *
	Register your Team
For Media Enquiries Contact	1500 W Georgia St View larger map
Wishpond Copyright 2015 - All rights reserved	606

An event registration page can be used to prompt users to sign up for an upcoming event. Common uses for this type of page include sports tournaments, family reunions, weddings, concerts, and community engagements. Always try to include a map of your event location as it will help users find your venue on the day of the event.

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Customer Survey

Ambit Customer Feedback Survey
Thank you for selecting us to be your partner in success! We'd love your feedback on your most coent project. Please fill out this short, 5-minute urvey.
THE AMBIT WORKS
Was your project delivered on time and in a professional manner?
O Yes
○ No
Did you receive exactly what you ordered?
⊖ Yes
O No
Did the level of quality meet or exceed your expectations?
⊖ Yes
O No
Would you refer Ambit Creative Group to another colleague?
⊖ Yes
O No
Do you feel you received service from a knowledgeable & helpful staff member?
⊖ Yes
○ No
If yes, please provide their name.
Would you consider using Ambit Creative Group for your other print &
creative needs? Please check the print & creative needs you'd consider us for.
Documentation/copying
 Large format printing
Direct mail
If you answered no to any of the above questions, please provide additional detail.
Enter
Einter

Customer survey pages are a great way to collect customer feedback without having to resort to third-party apps. They're very to set up, as all they require are a form with multiple fields and a CTA button. The benefit of customer surveys? You can use the answers to place the person in specific list and set up marketing automation flow to follow up with people.



Contact Us



"Contact Us" pages are perhaps the most popular type of landing page. The goal of the page is to focus the person on the specific desired action - getting in touch with your company. Make sure to focus on your unique selling proposition and keep it very clear - why does the person need to contact you and what will he get in return.

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Coming Soon Page





Photograph with your phone, use any 360° spherical camera, or a DSLR

Spinattic is friendly with any 360° photography method. 360° cameras that are perfect for showing your spaces are the Ricoh Theta, the Panono, the Bubloam, the inis860 and others. If those don't appeal to you, just use our in-app 360° camera for free.

Brag about your home project!

Make sure you rub it in with friends and family by easily sharing your space in 360° on social networks.

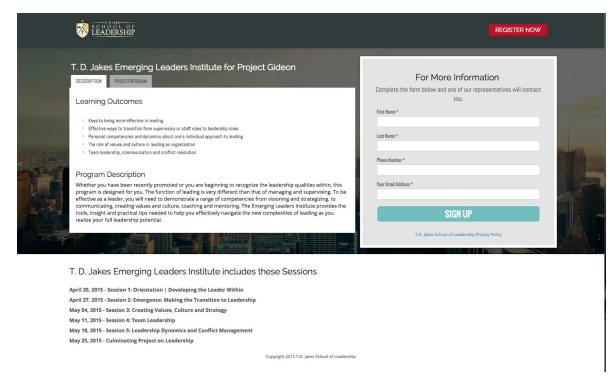


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Create free landing pages at Wishpord corr

If you are in the middle of launching a new product / company / website, it's a good idea to start generating leads while everything is still in-the-works. You can set up a page talking about your upcoming product and start collecting emails of people who are interested in purchasing it once it's live. It's always a good idea to link this page to an email newsletter campaign to keep your prospects up to date with the latest changes/product updates.

Course Sign up



A course signup page is a very simple yet effective way to get people to subscribe to your course. Whether this is a live course or an online drip campaign with chapters, you can set up a customized page that explains the details of the course - then you can connect it to a series of follow-up emails. This is a great way to push your prospects down the sales funnel and ensure that they receive valuable information.



Product Reservation

	Reserve our
	LIMITED EDITION
	branded t-shirt!
🐼 Wishpond 📝	Our brand new, freshly designed t-shirts ar avaialble for reservations! Simply fill in th
	form below and we will put one aside for yo
	First Name
A BELLE	Email *
	Submit Here

You can use a landing page to showcase a specific product and offer visitors to reserve it. Thus becomes especially handy when you are expecting to receive some limited edition items or want to test demand level for products. You can re-direct people to a pay pal rage right after they click the submit button to collect payments.

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These are just but a few examples of how you can use landing pages to generate clients for your business. Here are some other suggestions for landing page use.

- 1. **Guestlist Registration** for events and night clubs
- 2. **Online Ads Landing Page** each online ad will direct traffic to a dedicated landing page optimized for the best conversion.
- **3. Drip Campaigns -** you can create landing pages for your email drip campaigns sending people to relevant pages to facilitate the sales funnel
- 4. **Coupons and discounts** give your prospects discount on your products/services in exchange for their emails.
- 5. **Portfolio Display -** you can showcase your pictures / properties / services on this page and provide your visitors with an option to inquire more about these services.
- 6. **VIP Demo** book a vip demo of your products or services. Simply embed a calendar (ex. YouCanBook.me) and let your visitors select the time. You can further automate the process with the use of autoresponder.

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