

Hi [customer first name],

I'm [your first name], [your title] at [company name]. I want to invite you to our free, upcoming webinar: [Title of your webinar].

Webinar Date: [Your webinar date and time (ET/ PT/ GMT]

What you'll learn in this webinar:

- The top # [webinar topic benefits] you can use right now
- # ways to increase [webinar topic benefits]
- Expert tips from [company name examples/ influencers]

I'm excited to introduce you to some new concepts in [webinar topic (ie Facebook Ads/ landing page lead generation/ SEO tactics you don't know....)]. Bring your notepad and come prepared to learn! I'll be having a Q&A session at the end, so bring on your best queries!

Spots go quickly. I only have 63 seats left. Grab your spot now, before they're all gone.

[INSERT CALL TO ACTION BUTTON] [Grab Your Spot Now!]

See you on the [date of webinar],

[full name]

[job title]

[company name]

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